Program of Study for the
M.Ed. in Sport Management
For Fall 2014 Admits and Beyond
Department of Kinesiology and Health Education

ADMISSION AND PREREQUISITES

Courses for the M.Ed. in Sport Management must be taken in sequence, beginning with the fall semester. Before registering for the program’s core courses (which are all taught in year one of the program) students must demonstrate completion of the following pre-requisites through submission of an academic transcript or grade report card.

☐ One undergraduate course in Management Theory - Equivalent to MAN 320F at UT Austin
☐ One undergraduate course in Marketing Principles - Equivalent to MKT 320F at UT Austin
☐ One undergraduate course in Finance or Accounting - Equivalent to FIN 357 at UT Austin

Prerequisites can be taken either at UT-Austin, at the student's home university, or through comparable, university-offered on-line classes. All courses must be taken for a letter grade to fulfill prerequisite requirements. Because students in the M.Ed. program will go through their courses as a cohort, prerequisites must be completed before starting coursework in the fall semester. Failure to provide proof of course completion will mean that you cannot enroll in the Sport Management core courses. No exceptions will be made to this rule.

Year One: Sport Management Core Curriculum (18 Hours)

☐ KIN 395 Strategic Management for Sport
☐ KIN 395 Legal Issues in Sport or KIN 395 Ethics in Sport
☐ KIN 395 Managing People & Organizations
☐ KIN 395 Sport Policy
☐ KIN 395 Sport Marketing
☐ KIN 395 Facility and Event Management

Year Two: Electives and Internship (18 Hours)

The second year of the program is completely flexible so students may do their semester-long internship in either the fall, spring, or summer semesters. Only one additional course may be taken at the same time as the internship.

☐ 6 hours of additional graduate coursework in the Department of Kinesiology and Health Education chosen in consultation with the advisor.
☐ 6 hours of coursework from outside the department, chosen in consultation with the advisor (3 hours must be at graduate level)
☐ Completion of KIN 697P: Internship In Sport Management

36 Total Hours in M.Ed. Program