

# Mission Statement

*The mission of the IDEA Studio is to support the faculty of the College of Education as they incorporate technology into their instruction, the activities of their students and their research.*

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1. **Identify and evaluate techniques and tools that enable the effective incorporation of technology into teaching and learning.**

Develop and implement a formal process for identifying established and emerging applications of technology to teaching and learning as well as for assessing the degree to which these applications support the mission of the College of Education.

Actively survey faculty members in order to identify applications of technology that they may be aware of and have an interest in.

Refine our process for evaluating new and existing products that may support the identified applications of technology.

2. **Develop and implement a formal process for keeping faculty informed regarding the effective incorporation of technology into teaching and learning.**

Publicize and promote identified applications of technology and supporting tools to the faculty at large.

Publicize and promote identified applications of technology and supporting tools to individual faculty members who are targeted as likely to have an interest in a specific application of technology.

3. **Maintain a ready supply of resources, including skilled staff and the hardware and software necessary to support state-of-the-art applications of technology in teaching, learning and research.**

Ensure that the staff of the Studio has the skills necessary to

effectively implement identified technologies.

Ensure that the Studio has the necessary hardware and software resources in place to carry out its mission.

- 4. Support faculty members as they endeavor to increase their own knowledge and skills relating to (a) the use of technology and (b) the effective incorporation of technology into teaching and learning.**

Develop and implement a process for soliciting faculty members with regard to their perceived training needs.

Offer regular and timely training sessions that address faculty members' needs with regard to both products and techniques.

- 5. Support faculty members as they endeavor to (a) effectively incorporate technology into their teaching assignments and (b) guide their students to become effective users of technology in the classroom.**

Support faculty members in the design of pedagogically sound activities that support both course content and technology objectives. Support faculty members in their classroom instruction as they teach technology-intensive topics to their students.

- 6. Support faculty members in efforts that leverage technology in support of research as well as in efforts that focus on educational applications of technology as a subject of research.**

Maintain an awareness of common tools that are used in support of educational research and ensure that the Studio has competence in the use of these tools.

Support faculty members in the design, development and execution of research projects that involve technology in support of teaching and/or learning.

7. **Develop and disseminate resources that support faculty as they seek to increase their own understanding of technology and as they incorporate technology into teaching and learning.**

Identify, develop and disseminate resources to support faculty members in their individual pursuits regarding the application of technology to teaching and learning.

Identify, develop and disseminate resources and materials that support faculty members in their attempts to incorporate technology effectively into teaching and learning.

8. **Establish a mechanism for regularly reviewing and assessing achievement of studio goals and activities.**

Ensure that the activities of the studio are thoroughly documented:

- Who are we serving?
- What kinds of activities are we engaging in?
- How much time are we dedicating to individual clients and projects?

Regularly review this mission statement.

9. **Support the professional growth of the staff of the Studio.**

Identify professional goals of individual members of the Studio staff. Tailor specific assignments in a manner that best supports the growth goals of the Studio staff.

10. **Seek to establish and participate in a community of instructional technology support offices within The University of Texas at Austin and beyond.**

Establish and nurture a relationship among the instructional technology support offices at The University of Texas.

Establish and nurture a relationship among the instructional technology support offices at other local educational institutions.

Seek to establish a relationship among instructional technology support offices at other institutions worldwide.