Prerequisite Knowledge Requirement

Master's students should have content knowledge in the following areas before beginning their first semester in the Sport Management program:

1) Management Theory - Equivalent to MAN 320F at UT Austin; 2) Marketing Principles - Equivalent to MKT 320F at UT Austin; and 3) Financial or Managerial Accounting - Equivalent to FIN 357 at UT Austin.

It is very important that you communicate with your advisor about your competency in these areas before arriving at Texas. As you register for your fall semester courses your academic advisor will ask for proof that you have competency in these areas. This can be demonstrated to the advisor by showing a transcript or grade report card from an accredited university; showing a grade report card for an on-line course from an accredited university; by completing a MOOC course from an accredited university and getting a certificate of completion, or, by studying on your own and passing our pre-requisite exams (with a grade of at least 80) before classes begin in the fall semester.

In rare exceptions, students may be able to take an on-line class concurrently with their fall semester courses. However, we highly recommend completing these before arrival in Austin. You will not be able to register for spring semester classes until the prerequisite knowledge requirement has been met. Please check with your advisor and get their approval for any non-UT classes, and remember that these prerequisite courses are not part of the graduate curriculum, and do not count toward the 36 semester hours required for graduation.

Year One: Sport Management Core Curriculum (18 Hours)

- KIN 395 Sport Marketing
- KIN 395 Managing People & Organizations
- KIN 395 Legal Issues in Sport or KIN 395 Ethics in Sport
- KIN 395 Strategic Management for Sport
- KIN 395 Sport Policy
- KIN 395 Facility and Event Management

Year Two: Electives, Research Methods and Thesis (18 hours)

Students completing the M.S. in Sport Management must conduct an original research project and write a thesis under the supervision of a faculty member. The student/advisor relationship is critical to the success of this program and students must be approved by their advisor to pursue this track. Students wishing to do the M.S should, therefore, talk with their advisor early in year one about their interest in writing a thesis; Students wishing to pursue a Ph.D. after the Masters are encouraged to write a thesis. Three hours from the list below must be taken outside Kinesiology.

- A Statistics Course Approved by the Advisor
- KIN 386 Qualitative Research Methods for Physical Culture and Sport Studies or: KIN 386 Proposal Writing
- KIN 698 A & B Thesis Courses (Taken in separate semesters for 6 hours total credit)
- Three Hours of Elective Coursework as Approved by the Advisor

36 Total Hours in M.S. Program