Program of Study
M.Ed. in Sport Management
Effective Fall 2016
Department of Kinesiology and Health Education

Prerequisite Knowledge Requirement

All Master’s students should have content knowledge in the following areas before beginning their first semester in the Sport Management Program:

1) Management Theory - Equivalent to MAN 320F at UT Austin; 2) Marketing Principles - Equivalent to MKT 320F at UT Austin; and 3) Financial or Managerial Accounting - Equivalent to FIN 357 at UT Austin.

It is very important that you communicate with your advisor about your competency in these areas before arriving at Texas. As you register for your fall semester courses your academic advisor will ask for proof that you have competency in these areas. This can be demonstrated to the advisor by showing a transcript or grade report card from an accredited university; showing a grade report card for an on-line course from an accredited university; by completing a MOOC course from an accredited university and getting a certificate of completion, or, by studying on your own and passing our pre-requisite exams (with a grade of at least 80) before classes begin in the fall semester.

In rare exceptions, students may be able to take an on-line class concurrently with their fall semester courses. However, we highly recommend completing these before arrival in Austin. You will not be able to register for spring semester classes until the prerequisite knowledge requirement has been met. Please check with your advisor and get their approval for any non-UT classes, and remember that these prerequisite courses are not part of the graduate curriculum, and do not count toward the 36 semester hours required for graduation.

Year One: Sport Management Core Curriculum (18 Hours)

KIN 395 Legal Issues in Sport or KIN 395 Ethics in Sport
KIN 395 Managing People & Organizations
KIN 395 Sport Marketing
KIN 395 Sport Policy
KIN 395 Facility and Event Management
KIN 395 Strategic Management for Sport

Year Two: Electives and Internship (18 hours)

The second year of the program is completely flexible so students may do their semester-long internship in either the fall, spring, or summer semesters. Only one additional course may be taken at the same time as the internship.

6 hours of additional graduate coursework in the Department of Kinesiology and Health Education chosen in consultation with the advisor.

6 hours of coursework from outside the department, chosen in consultation with the advisor (3 hours must be at graduate level)

Completion of KIN 697P: Internship In Sport Management

36 Total Hours in M.Ed. Program