Program of Study for the M.S. in Sport Management
For Fall 2014 and Beyond
Department of Kinesiology and Health Education

ADMISSION AND PREREQUISITES
The core courses for the M.S. in Sport Management are the same as those for the M.Ed. in Sport Management and are all taught in year one of the program. For admission to the core courses M.S. students must demonstrate completion of the following pre-requisites through submission of an academic transcript or grade report card.

- One undergraduate course in Management Theory - Equivalent to MAN 320F at UT Austin
- One undergraduate course in Marketing Principles - Equivalent to MKT 320F at UT Austin
- One undergraduate course in Finance or Accounting - Equivalent to FIN 357 at UT Austin

Prerequisites can be taken either at UT-Austin, at the student’s home university, or through comparable, university-offered on-line classes. All courses must be taken for a letter grade to fulfill prerequisite requirements. Because students in the Master’s program will go through their courses as a cohort, prerequisites must be completed before starting coursework in the fall semester. Failure to provide proof of course completion will mean that you cannot enroll in the Sport Management core courses. No exceptions will be made to this rule.

Year One: Sport Management Core Curriculum (18 Hours)
- KIN 395 Strategic Management for Sport
- KIN 395 Legal Issues in Sport or KIN 395 Ethics in Sport
- KIN 395 Managing People & Organizations
- KIN 395 Sport Policy
- KIN 395 Sport Marketing
- KIN 395 Facility and Event Management

Year Two: Electives, Research Methods and Thesis (18 hours)
Students completing the M.S. in Sport Management must conduct an original research project and write a thesis under the supervision of a faculty member. The student/advisor relationship is critical to the success of this program and students must be approved by their advisor to pursue this track. Students wishing to do the M.S should, therefore, talk with their advisor early in year one about their interest in writing a thesis; Students wishing to pursue a Ph.D. after the Masters are encouraged to write a thesis. Three hours from the list below must be taken outside Kinesiology.

- A Statistics Course Approved by the Advisor
- KIN 386 Qualitative Research Methods for Physical Culture and Sport Studies or: KIN 386 Proposal Writing
- KIN 698 A & B Thesis Courses (Taken in separate semesters for 6 hours total credit)
- Three Hours of Elective Coursework as Approved by the Advisor

36 Total Hours in Program