

Laurence Chalip
curriculum vitae

CERTIFICATION

I have prepared and read the following vitae and certify that it is an accurate assessment of my current professional record.

Date: May 1, 2009

Signature:

PERSONAL INFORMATION

Laurence Chalip; Professor; Department of Kinesiology and Health Education; University of Texas at Austin

Date of Birth: March 1, 1951 (San Diego, CA)

Present Addresses:

Sport Management Program
University of Texas
Bellmont Hall 222; D3700
Austin, TX 78712
U.S.A
(512)232-2373 [office]
(512)471-8914 [fax]
lchalip@mail.utexas.edu [email]

ACADEMIC BACKGROUND

Degrees:

1988	Ph.D.	University of Chicago, Irving B. Harris Graduate School of Public Policy Studies
1983	A.M.	University of Chicago, Irving B. Harris Graduate School of Public Policy Studies
1979	M.Soc.Sc.	University of Waikato (New Zealand), Psychology
1972	A.B.	University of California (Berkeley), Anthropology

Fellowships and Honors:

2006	George F. Fairfax Fellow, Deakin University, Melbourne, Australia
2005-present	Fellow in the Teresa Lozano Long Endowed Chair in Kinesiology and Health Education
2005	Earle F. Ziegler Award, North American Society for Sport Management
2001	Research Fellow, North American Society for Sport Management
2001	Exemplary Service Award, Sport Management Association of Australia and New Zealand
2000	International Chair of Olympism, International Olympic Committee and Centre d'Estudis Olímpics i de l'Esport
2000	Certificate of Commendation for Excellence in Teaching, Griffith University [based on student nomination and faculty review]
1998	Outstanding Service Award, Sport Management Association of Australia and New Zealand
1982-1984	Public Policy Fellowship, University of Chicago
1980-1982	University Fellowship, University of Chicago
1979	M.Soc.Sc. with First Class Honours
1972	A.B. with Distinction
1969-1971	Tower & Flame Honor Society, University of California
1968-1969	Alumni Scholar, University of California
1968	Bank of America Award (liberal arts)

PROFESSIONAL EXPERIENCE

2006-present	<u>Adjunct Professor</u> , Bowater School of Management, Deakin University, Melbourne, Australia
2001-present	<u>Professor</u> and <u>Coordinator of Sport Management</u> , Department of Kinesiology and Health Education, University of Texas at Austin [tenured]
2001-2004	<u>Adjunct Professor</u> , School of Marketing and Management, Faculty of Commerce and Management, Griffith University
2000-2001	<u>Associate Professor</u> , School of Marketing and Management, Faculty of Commerce and Management, Griffith University [tenured]

1995-1999	<u>Senior Lecturer</u> , School of Marketing and Management, Faculty of Commerce and Management, Griffith University [tenured]
1996-1997	<u>Acting Director</u> , Centre for Business Education and Development, Faculty of Commerce and Management, Griffith University
1996-1997	<u>Deputy Head of School</u> , School of Marketing and Management, Faculty of Commerce and Management, Griffith University
1989-1995	<u>Assistant Professor</u> and <u>Director of the Graduate Sport Management Program</u> , Department of Kinesiology, University of Maryland, College Park
1989-1990	<u>Counsellor</u> , Undergraduate Advising Center, University of Maryland, College Park
1988	<u>Visiting Lecturer</u> , Department of Psychology, University of Waikato, Hamilton, New Zealand
1984-1987	<u>Lecturer</u> , Irving B. Harris Graduate School of Public Policy Studies and The College, University of Chicago
1983	<u>Administrative Director</u> , Conference on Potentialities for Knowledge in the Social Sciences, University of Chicago
1979-1980	<u>Chief Executive Officer and Head Coach</u> , Dayton Dolphins, Dayton, Ohio
1977-1979	<u>Head Coach</u> , Te Awamutu Swimming Club, Te Awamutu, New Zealand
1977-1978	<u>Trainer</u> , Waikato Women's Field Hockey Team, Hamilton, New Zealand
1973-1976	<u>Aquatics Director</u> , Wanganui Community Sports Centre, Wanganui, New Zealand
1972-1973	<u>Assistant</u> , Alameda Free Library, Alameda, California

TEACHING (* designates undergraduate; + designates graduate)

University of Chicago

- *Senior Seminar in Policy Studies
- +Concepts of Policy
- +Theories of Human Cognition [with James Stigler]

University of Waikato

- *Sport Psychology
- *Community Psychology [with David Thomas & Neville Robertson]
- +Applied Sport Psychology
- +Foundations of Community Psychology [with David Thomas & Neville Robertson]
- +Evaluation Research [with David Thomas & Neville Robertson]

University of Maryland:

- +Foundations of Sport Management
- +Sport Organization and Behavior Management
- +Analysis of Contemporary Athletics
- +Sport Marketing
- +Special Topics: Sport Management
- +Advanced Seminar: Sport Development
- +Advanced Seminar: Sport in Context

Griffith University:

- *Sport Management
- *Sport Marketing
- *Sport Organisation and Governance
- *Public and Nonprofit Management
- *Field Project
- +Research Project [MBA]

University of Texas

- *Sociological Aspects of Sport and Physical Activity
- *Sport and Event Promotion
- *Media and Public Relations in Sport
- *Management of Sport and Health Promotion Programs
- +Sport Marketing
- +Sport Facilities
- +Sport Ethics
- +Sport Policy
- +Sport Public Relations and Sales
- +Sport Economics

Course and Curriculum Development:

At the University of Chicago, I coordinated the undergraduate honors research in policy. At the University of Waikato, I developed the sport psychology curriculum and contributed policy analysis and research methods to the community psychology program. At the University of Maryland, I served as director of the graduate sport management program. I designed course sequences and requirements for all graduate students in the sport management program (including preparation of advisement materials and promotional materials). At Griffith University, I convened the sport management major. This included consultation with industry, the design of curriculum, and the construction of syllabi for specialist courses. Since coming to the University of Texas, I have initiated a review of the undergraduate and Masters sport management curriculum, and have developed and implemented a Ph.D. program in sport management.

GRADUATE ADVISING, University of Maryland

Research Direction (M.A.):

1990

Andrew Barlow, "Fandom and Meaning: The Connotations of Hometown Baseball"

James Melia, "A Market Study of the Maryland State Games Sports Medicine Symposium"

1991

William Cobb, "A Study of Major and Minor League Attendance"

1992

Debra Lindner, "Motivation and Commitment Among Rural Youth Sport Volunteer Coaches"

Barry Tolbert, "A Market Research Study for the U.S. Gymnastics Federation"

1993

John Howell, "Psychological Meaning and Sports Fandom"

Stavros Kalafatis, "Factors Affecting the Decline of Spectatorship in the Professional Greek Soccer League"

Jodi McCurdy, "The Psychological Meaning of the Olympic Games for American Audiences"

1994

B. Christine Green, "Evaluation of a Modified Youth Soccer Program"

Peter Hopsicker, "Spectator Analysis of Those Persons Having Purchased Pre-event Ticket Packages for, and Those Persons Having Attended the 1993 ACC and NCAA Lacrosse Championships"

1995

Christopher Mathews, "A Social Learning Study of the Motivations of Age Group Swimmers"

Research Direction (Ph.D.):

1996

B. Christine Green, "A Social Learning Approach to Youth Sport Motivation: Initial Scale Development and Validation"

Ph.D. Committees:

1989

Gerald Gems, "Sport and Culture Formation in Chicago, 1890-1940"

1991

Julio Morales, "The Nature of Physical Education Programs and Their Relationship to Attained Levels of Aerobic Endurance in Children 10-17 Years Old"

1993

Ang Chen, "An Examination of the Connection Between Teachers' Knowledge Structures and Their Curriculum Organizations"

1996

Dorothy Hyman, "Motivation and Sources of Enjoyment from Exercise and Sport Exercise Across the Adult Lifespan."

M.A. Thesis/Project Committees:

1992

Andrew Stavisky, "Development of an Intercollegiate Student-Athlete Role Conflict Measurement Instrument"

1993

Man-shik Kim, "Modernizing Effects on Sports and Physical Activities among Korean Adults"

1994

Laura Antonietta, "Women's Experience and Gender Relations in Administration and Participation in Triathlons"

Tina Dhondt, "Eating Disturbed Behavior in Female Collegiate Athletes after Leaving Sport"

Mark Laffey, "The Origin and Evolution of Major League Baseball's Antitrust Exemption: An Analysis of Federal Court Decisions and Congressional Hearings"

Jane Megginson, "Influences on Male and Female Basketball Players' Coaching Decisions"

Traci Gorman, "Factors Affecting Salaries of College Basketball Coaches"

1995

Fong-yi Lai, "Political and Cultural Influences on the Development of Taiwanese Baseball"

Erika Lewis, "How White and African American Students Perceive the Academic Support Function at a Division I Institution: A Case Study"

GRADUATE RESEARCH SUPERVISION, Griffith University

Ph.D. completed

Primary Supervisor

Geoff Dickson, “Effects of Resource Dependency in Australian Professional Sport Leagues”

Fong-Yi Lai, “Sport Globalisation as Sport Diffusion: Penetration of Floorball and Gridiron Football into Australia”

Beesley, L.G.A., “Relationships among Knowledge Creation, Diffusion and Utilisation in the CRC Process”

Associate Supervisor

Elizabeth Fredline, “Assessing the Social Impacts of Hallmark Sports Events”

Brad Hill, “Examining the Effectiveness of Pull-Through Advertising in Sport Broadcasts”

Pamm Kellett, “Leadership and Management: The Experience of Coaching Professional Football”

John Whiteoak, “Collective Self-Efficacy in Group Performance”

Sheranne Fairley, “Fan Identification, Consumption, and Travel Behaviours: Exploring Fans as a Niche Market for Tourism”

MBA completed

Dennis Foley, “Management Challenges for Aboriginal Entrepreneurs”

Honours completed

Anne Eastgate, “Leveraging Spectator Sport for Flow-on Tourism”

Johanne McGuirty, “Packaging a Marathon Event to Enhance Tourism”

Sarah Purchase, “Sport and Place Marketing: Lessons from Pre-Event Training Camps for the Sydney 2000 Olympic Games”

GRADUATE RESEARCH SUPERVISION, University of Texas

M.A. thesis supervision

2004

Xiaoyan Xing, “The Effects of Hosting an Event on Destination Brand: A Test of Co-branding and Match-up Models”

2006

Seunghwan Lee, "Factors Affecting the Purchase of Licensed Products"

Ph.D. dissertation supervision

2007

Nam-Su Kim, "Program Theory of Sport-Related Intervention: A Multiple Case Study of Sport-Related Youth Violence Prevention Programs"

2008

Emily Sparvero, "Leveraging of Professional Sport Teams: Reconciling Host Communities' Expectations and Realities"

Sylvia Trendafilova, "Addressing the Environmental Challenges of Outdoor Recreational Sport: The Illustrative case of Disc Golf"

Xiaoyan Xing, "Sport Fanship Meaning and Structure across two National Cultures: Toward a Sport Consumption Culture Theory"

Ph.D. committee

2007

Julian Woolf, "The Effects of Disgust-Eliciting Persuasive Messages on Physical Activity"

Vassilios Ziakas, "An Event Portfolio in Rural Development: An Ethnographic Investigation of a Community's Use of Sport and Cultural Events"

RESEARCH FOCUS

My research focuses on issues of *sport policy*. The study of sport policy is concerned with theoretical and practical issues in provision of, attention to, and participation in sport programs and events. The goal of this work is to elaborate a model that identifies key variables in the provision and leveraging of sport programs and sport events. In order to discern essential context and outcome variables, this work has generated international studies of sport policies and media behavior. Related research has extended those studies to examination of the attitudes and cognitions of sport consumers and their families. Current research builds on that work by examining strategies and tactics for the leveraging of sport programs and events to optimize economic and social development benefits.

GRANTS

L. Chalip "U.S. Olympic Sports Policies," Gerald R. Ford Foundation, \$2000, September 1986.

L. Chalip "Field Study of the Seoul Olympics," Hankook Ilbo and Seoul Olympic Organizing Committee, 2 years, \$18,000, February 1987.

L. Chalip, "New Zealand Olympic Project," Waikato Psychology Research

- D.R. Thomas, & N. Robertson Fund, \$1000, June 1988.
- P. Farmer & **L. Chalip** “International Conference on Sport Management Theory,” Tulane University, \$15,400, September 1991.
- P. Farmer & **L. Chalip** “American Sports Policy Conference,” Tulane University, \$12,700, September 1992.
- L. Chalip** & B. Faulkner “Measurement of Destination Image,” Queensland Tourist and Travel Corporation, \$17,500, June, 1996.
- B.C. Green & **L. Chalip** “Effects of identity, involvement, and motivation on spending patterns at sport tournaments,” Faculty of Business and Hotel Management, \$4,800, November, 1996.
- L. Chalip** & B.C. Green “Relative effects of sport events and tourism promotions on destination image,” Faculty of Business and Hotel Management, \$3,104, April, 1997.
- D. Zakus & **L. Chalip** “The social psychology of activity choices during holiday travel,” Faculty of Business and Hotel Management, \$4,630, April, 1997.
- T.E. Muller, C.Areni, **L. Chalip**, B.C. Green, & B. Faulkner “Tourism product development for the ageing baby boomer segment,” CRC for Sustainable Tourism and Queensland Tourist and Travel Corporation, \$20,000, January 1998.
- L. Chalip** & B. Faulkner “Relationships among Knowledge Creation, Knowledge Diffusion, and Knowledge Utilization in the Cooperative Research Centre Process,” CRC for Sustainable Tourism, \$66,000, November 1998.
- L. Chalip**, B. Faulkner, C.Green, & G. Brown “Leveraging hallmark events for flow-on tourism: Lessons from the Sydney Olympics.” CRC for Sustainable Tourism. \$235,921, August, 1999.
- G. Brown, **L. Chalip**, S, Clifford-Loomes, & H. Basan “The Sydney Olympics: Corporate sponsorship and tourist market development.” CRC for Sustainable Tourism. \$59,516, August, 1999.
- L. Chalip** “Effects of kangaroo imagery on responses to destination advertising.” International Fund for Animal Welfare. \$9,000, September, 1999.
- L. Chalip** “Destination positioning: Visioning the Gold Coast.” CRC for Sustainable Tourism, \$30,000, October, 1999.
- B.C. Green, **L. Chalip**, G.Cuskelly, & M. Raybould “The relationship between volunteers’ experiences and commitment at the Olympic Games: Building a model for recruiting and retaining event volunteers.” Australian Research Council (SPIRT). \$35,744 [in kind] from SOCOG; \$34,014 [cash] from ARC, March, 2000.
- L. Jago, **L. Chalip**, G. Brown, & T. Mules “The role of events in destination branding.” CRC for Sustainable Tourism, \$19,600, October, 2000.

- L. Chalip**, B.C. Green, D. Zakus, D. O'Brien & T. Harrison-Hill "Event research: International networking." PVC Business Research Support Scheme, \$5000, November, 2000.
- L. Chalip**, C. Costa, & B.C. Green "Impact and consumer response to a regional participative sport tournament." Austin Juniors, \$5000, July, 2003.
- N. Gottlieb, **L. Chalip**, R. Atwood, & E. Jowers CDC Obesity Grant (phase 1). Texas Department of Health, \$207,808, July, 2003
- B.C. Green, C. Costa, & **L. Chalip** "Lone Star Classic hotel impact study." Austin Juniors, \$4500, April, 2004.
- N. Gottlieb, **L. Chalip**, R. Atwood, & E. Jowers CDC Obesity Grant (phase 2). Texas Department of State Health Services, \$222,305, July, 2004.
- M. Taks, S. Martyn, **L. Chalip**, B.C. Green, & S. Kessene "Economic Impact and Tourism Behaviour: The Case of the Pan-American Junior Track and Field Championships." Social Sciences and Humanities Research Council of Canada, \$62,748, March, 2005.
- N. Gottlieb, **L. Chalip**, R. Atwood, & E. Jowers CDC Obesity Grant (phase 3). Texas Department of State Health Services, \$259,983, July, 2005.
- L. Jago, T. Harrison-Hill, **L. Chalip**, & L. Fredline "An Empirical Examination of the Role that Events Play in Helping to Brand Destinations." Sustainable Tourism Cooperative Research Centre, \$27,000, March, 2006
- N. Gottlieb, **L. Chalip**, & R. Atwood CDC Obesity Grant (phase 4). Texas Department of State Health Services, \$298,070, July, 2007.

CURRENT PROFESSIONAL AFFILIATIONS

International Academy of Culture, Tourism, and Hospitality Research
 North American Society for Sport Management
 nominating committee, 1992-1993
 member of executive council, 2000-2006
 Chair, strategic planning team, 2002-2003
 Sport Management Association of Australia and New Zealand
 member of executive board, 1995-2001

PAST AFFILIATIONS

American Marketing Association
 American Society for Public Administration
 Association for Public Policy Analysis and Management
 International Sociology of Sport Association
 member extended board, 1995-1998

North American Society for the Sociology of Sport
Sport Marketing Association

UNIVERSITY SERVICE, University of Texas

Board of Directors, Fitness Institute of Texas (2002-)

Coordinator, Sport Management Program (2001-)

Management Team, Kinesiology and Health Education (2001-)

Graduate Studies Committee, Kinesiology and Health Education (2001-)

Budget Council, Kinesiology and Health Education (2001-)

Strategic Planning Team, Department of Music (2001-2002)

Search Committees

- Assistant Professor, Motor Behavior (2002)
- Assistant/Associate Professor, Sport Management [chair] (2004)
- Assistant Professor, Sport Management [chair] (2007)
- Assistant Professor, Health Education (2007-2008)
- Assistant/Associate Professor, Exercise Physiology (2008)

Steering Committee, Graduate Portfolio Program in Alternative Dispute Resolution (2002-)

Research Course Committee, College of Education (2002-2003)

Chair Evaluation Committee, Kinesiology & Health Education + College of Education (2003)

External Examiner

PhD thesis, Griffith University (2003)

PhD thesis, Victoria University (2004)

PhD thesis, Deakin University (2005)

Planning Team, Graduate Portfolio Program in Sport Media (2003-2004)

Teaching Committee, Kinesiology & Health Education (2004)

Chair, Search Committee, Associate/Assistant Professor of Sport Management (2004)

Focus Group Facilitator, Diversity Committee, College of Education (2004)

Budget Committee, College of Education (2004-2005)

University Sport and Recreation Committee (2006-)

Promotion and Tenure Committee, College of Education (2006-)

Chair, Kinesiology and Health Education Department Chair Evaluation, College of Education (2007)

Best Thesis Award Committee, Education and Social Sciences (2007)

UNIVERSITY SERVICE, Griffith University

BHM Faculty Liaison to the Gumurri Centre (1995-1996)

Convenor, Sport Management Course Committee (1995)

Lecturer to University of the Third Age (1995)

Co-Convenor, Sport Management & Exercise Science Double Degree Course Committee (1996)

Convenor, Sport Management Major, School of Marketing & Management (1996-)

Convenor, Golf Management Major, School of Marketing & Management (1996-1997)

Member, Event Management Course Committee (1997)

Member, Exercise Science Honours Program Committee (1997)

Member, School Committee, School of Marketing and Management [elected] (1997-1999)

Co-Convenor, Sport Management & Exercise Science Double Degree (1997-2001)

Member, Review Committee for Bachelors' & Honours Degrees; Chair, BCom Review Subcommittee (1998-1999)

Postgraduate Coordinator, School of Marketing and Management (1998-2000)

Member, Master of Sport Management Course Committee (1997-2001)

Member, Selection Committee

- Lecturer in Strategic Management, School of Marketing and Management (1996)
- Lecturer in Sport Management, School of Marketing and Management (1996)
- Lecturer in Golf Management, School of Marketing and Management (1996)
- Lecturer in Management, School of Marketing and Management (1996)
- Lecturer/Senior Lecturer in Management, School of Marketing and Management (1997)
- Lecturer in Marketing, School of Marketing and Management (1997)
- Lecturer/Senior Lecturer in Retailing, School of Marketing and Management (1997)
- Associate Lecturer in Marketing, School of Marketing and Management (1997)
- Lecturer in Accounting, School of Accounting and Finance (1998)
- Administration Officer, Centre for Tourism and Hotel Management Research (1999)
- Professor of Management, School of Marketing and Management (1999)
- Lecturer in Sport Management, School of Marketing and Management (1999)
- Associate Lecturer in Sport Psychology, School of Physiotherapy & Exercise Science (1999)
- Professor of Marketing, School of Marketing (2000)
- Professor of Marketing, School of Marketing and Management (2001)

Assessor, Postgraduate Research

- Honours dissertation, BBus(Hons), 1995
- Honours dissertation, BBus(Hons), 1996
- Honours dissertation, BCom(Hons), 1996
- Honours dissertation, BBus(Hons), 1997
- Honours dissertation, BBus(Hons), 1999
- MPhil Proposal, Faculty of CAM, 1998

- PhD Proposal, Faculty of CAM, 1997
- PhD Proposal, Faculty of CAM, 1997
- PhD Proposal, Faculty of CAM, 1998

Chairperson of Examiners

- PhD Thesis, Faculty of CAM, 2001

External Examiner

- PhD Thesis, Victoria University of Technology, 1998
- PhD Thesis, Deakin University, 2000

UNIVERSITY SERVICE, University of Maryland

Department Committees:

- Convocation Committee, chair (1989)
- Research Committee (1989-1990)
- Graduate Committee (1989-1995)
- Executive Committee [elected] (1990-1992)
- Minority Affairs Committee (1990-1994)
- Alumni Affairs Committee (1992)
- Undergraduate Committee (1993-1995)

College Committees:

- Educational Policies Committee [elected] (1992-1994)
- International Strategic Planning Committee, chair (1992-1994)

University Committees:

- International Strategic Plan Review Committee (1991-1993)

External Examiner:

- PhD Thesis, University of Auckland, 1990

PROFESSIONAL SERVICE

Editorial Boards:

- Journal of Sport Management* (1992-)
- Sociology of Sport Journal* (1994-)
- Sport Management Review* (1997-)
- International Journal of Sports Marketing and Sponsorship* (1998-)
- International Journal of Sport Management* (1999-)
- International Journal of Applied Sport Sciences* (1999-)
- Journal of Sport & Tourism* [formerly, *Journal of Sport Tourism*] (2002-)
- Tourism Review International* (2005-)
- International Journal of Sport Policy* (2007-)

International Journal of Culture, Tourism and Hospitality Research (2008-)
European Sport Management Quarterly (2000-2006)
International Review for the Sociology of Sport (1992-2001)
Journal of Sport and Social Issues (1992-1997)
Scandinavian Journal of Medicine and Science in Sport (1993-1997)

Ad hoc Reviewer:

Policy Studies Review (1986)
Public Culture (1990)
Research Quarterly for Exercise and Sport (1990-1993)
Sociology of Sport Journal (1990)
Journal of International Communication (1994)
Psychology and Marketing (1996)
Accountability & Performance (1997)
Journal of Vacation Marketing (1997)
Tourism Management (1998, 2003, 2006, 2007, 2008, 2009)
Pacific Tourism Review (1999)
Leisure Sciences (2001, 2006, 2008)
New Zealand Journal of Psychology (2002, 2005)
Annals of Leisure Research (2003)
Research Quarterly for Exercise & Sport (2003)
Sport Marketing Quarterly (2003)
Higher Education Research & Development (2004)
Management (2005)
Current Issues in Tourism (2007)
International Journal of Tourism Research (2007)
European Sport Management Quarterly (2007)
International Journal of Sport Marketing and Management (2008)
Scandinavian Journal of Hospitality and Tourism (2008)

Proceedings Reviewer:

Proceedings of the 1998 CAUTHE (Tourism Research and Education) Conference (1997)
Proceedings of the 2003 CAUTHE (Tourism Research and Education) Conference (2002)

Editorships:

North American Editor, *ISSA Bulletin* (International Sociology of Sport Association) (1993-1995)
 Special Issue Editor, *Journal of Sport Management*, “In Search of Relevance: Social Change Strategies in Sport Organizations,” volume 11, number 1, 1997.
 Special Issue Editor [with Christine Brooks], *Sport Marketing Quarterly*, “Sport Marketing Research,” volume 7, number 2, 1998.
 Editor, *Sport Management Review* (1998-2001)
 Associate Editor, *Journal of Sport Management* (2000-2003)
 Editor, *Journal of Sport Management* (2003-2006)

Associate Editor, *Journal of Sport & Tourism* (2002-)

Conference Planning:

- | | |
|-----------|---|
| 1988 | Session Organizer [one session on sport psychology and one session on team building], Annual Meetings of the New Zealand Psychological Society |
| 1990 | Session Organizer (with Lee Vander Velden) [session on fan behaviour], Annual Conference of the North American Society for the Sociology of Sport |
| 1991 | Session Organizer [two sessions on sport and media], Annual Conference of the North American Society for the Sociology of Sport |
| 1992 | Session Organizer (with Klaus Heinemann) [session on uses of social science in sport policy], Olympic Scientific Congress, Malaga, Spain |
| 1992 | Session Organizer (with Lee Vander Velden) [session on the Olympic Games], Annual Conference of the North American Society for the Sociology of Sport |
| 1992 | Organizer and Chair (with Peter Farmer), International Conference on Sport Management Theory, New Orleans |
| 1993 | Abstract Reviewer, Annual Conference of the American Alliance for Health, Physical Education, Recreation & Dance |
| 1993 | Organizer and Chair (with Peter Farmer), American Sports Policy Conference, New Orleans |
| 1996-8 | Steering Committee, 1998 Australian Tourism Research and Education Conference |
| 1996-8 | Chair, Conference Organising Committee, 1998 Conference of the Sport Management Association of Australia and New Zealand |
| 1997 | Organising Committee, Strengthening Community Clubs Conference, Brisbane, Australia |
| 1999-2000 | Organising Committee [social sciences section], Olympic Scientific Congress, Brisbane, Australia |
| 1999-2000 | Track Chair [sport, tourism, and hospitality marketing track], Australian and New Zealand Marketing Academy Conference, Gold Coast, Australia |
| 2002 | Abstract Reviewer, Annual Conference of the North American Society for Sport Management, Canmore, Australia |
| 2002 | Abstract Reviewer, Conference on Events and Place Making, Sydney, Australia |
| 2002 | Manuscript Reviewer, Summer Educators Conference, American Marketing Association, San Diego, California |
| 2002 | Manuscript Reviewer, CAUTHE Conference, Coff's Harbour, Australia |
| 2003 | Manuscript Reviewer, CAUTHE Conference, Perth, Australia |

2007-2008 Abstract Reviewer, NASSM Conference, Toronto, Canada

PUBLIC SERVICE

1980 Director, Physical Fitness Program, City of Dayton Fire Department, Dayton, Ohio

1985-1987 Consultant, Hurricanes Swimming Team and Northwest Swim Circuit, Austin, Texas

1988 Feasibility Committee, Facility Redevelopment, Te Awamutu, New Zealand

1990 Advisory Committee, Sports Medicine Program, Maryland State Games

1993-1995 Consultant, Freestate Soccer Alliance, Bowie, Maryland

1994-1996 Vice-Chair, Board of Directors, Community SHARE Foundation

1995-1996 Gold Coast 2000 Task Force (assigned to the facilities sub-committee)

1995-2001 Queensland Weightlifting Association

- Special Advisor (1995-1996)
- Management Committee (1996-1997)
- President (1997-2001)

1997 Convenor, Strategic Planning, Northern Conference of the Universities Sports Association

1997 Presenter, Conference of the Queensland Office of Sport and Recreation

1997-1998 Sport Industry Network / Sport Internet Task Group, Queensland Office of Sport and Recreation, South East Region.

1997-1999 Presenter, Volunteer Involvement Program, Brisbane, Queensland

1998 Licensing Consultant, Australian University Sport – north

1999 Presenter, CAPS Forum, Brisbane, Queensland

2005 - 2007 Board of Directors, YouthInterACTIVE, Austin, Texas

OTHER PROFESSIONAL SERVICE

2007 External Reviewer, Department of Kinesiology, University of Memphis

2008 External Reviewer, Department of Tourism, Recreation and Sport Management, University of Florida

OTHER INTERNATIONAL ACTIVITIES

1977-1979 Executive Board, Waikato Branch, New Zealand Federation of Sports Medicine, Hamilton, New Zealand

- 1984 International Anthropology Project, Los Angeles Olympic Games
- 1987-1989 International Organizing Committee for Olympic Cultural Performance and Research, Seoul, Korea
- 1991-1992 Lecturer & Discussion Coordinator, International Olympic Academy, Olympia, Greece
- 1992 Consultant, Drugs in Sport Project, World Health Organization, Geneva, Switzerland
- 1997, 2004, 2005, 2006, 2007, 2008, 2009 Reviewer, Social Sciences and Humanities Research Council, Canada
- 1999-2001 Steering Committee, Program 3.2 [Events], Cooperative Research Centre for Sustainable Tourism
- 2002 Evaluation Team, 5th Year Review, Cooperative Research Centre for Sustainable Tourism, Australia
- 2002 Vice-President, Policy and Strategy Group, Premiership Strategies International (Australia)
- 2003 Leveraging workshops for City of Melbourne and Commonwealth Games Organisers, Australia
- 2003- Contributing Scholar, Center for Sport Industry, Seoul National University
- 2004 Reviewer, Social Sciences and Humanities Research Council, Canada
- 2004 (June) Visiting Professor, Central University of Finance and Economics, Beijing, China
- 2004 (October) Visiting Lecturer, Universidad Pedagógica Experimental Libertador, Maracay and Barquisimeto, Venezuela
- 2006 (February) Visiting Professor, Auckland University of Technology, Auckland, New Zealand
- 2006 (June-July) Visiting Professor, Shanghai University of Sport, Shanghai, China
- 2007 (June-July) Visiting Professor, Shanghai University of Sport, Shanghai, China

PUBLICATIONS

Books Authored:

1996

Thoma, J., & **Chalip, L.** Sport governance in the global community. Morgantown, WV: F.I.T. Press.
[ISBN 1-885693-03-6]

Books Edited:1996

Chalip, L., Johnson, A., & Stachura, L. National sport policies: An international handbook. Westport, CT: Greenwood. [ISBN 0-313-28481-4]

Proceedings Edited:1997

Shilbury, D., & **Chalip, L.** (Eds.). Advancing the management of Australian and New Zealand Sport: Conference Proceedings, 2nd Annual Sport Management Association of Australia and New Zealand (Inc.) Conference. Burwood, Victoria: SMAANZ. [ISBN 0-646-31547-1]

Research Monographs:2001

Hill, B., Arthurson, T., & **Chalip, L.** Kangaroos in the marketing of Australia (Wildlife Tourism Research Report Series: No. 19). Gold Coast, Queensland: Cooperative Research Centre for Sustainable Tourism. [ISBN 1-876685-03-4]

2002

Chalip, L., & Fairley, S. Positioning the Gold Coast in international tourist markets (Gold Coast Tourism Visioning: Project 2.1 (Part 1)). Altona, Victoria: Common Ground Publishing. [ISBN 1-876685-51-4 (pt. 1)]

Harrison-Hill, T., & Fairley, S., & **Chalip, L.** Positioning the Gold Coast in domestic tourist markets (Gold Coast Visioning: Project 2.1 (Part2)). Altona, Victoria: Common Ground Publishing. [ISBN 1-876685-59-X (pt. 2)]

2006

Gardiner, S., & **Chalip, L.** Leveraging a mega-event when not the host city: Lessons from pre-Olympic training. Gold Coast, Queensland: Sustainable Tourism. [ISBN 1 902704 32 9]

Chapters in Books:1986

Chalip, L. L'attività sportiva: Modificazioni dell'esperienza ed effetti socializzanti. In F. Massimini & P. Inghilleri (Eds.), L'esperienza quotidiana: Teoria e metodo d'analisi. Milan: Franco Angeli.

1987

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2006

Atwood, R., & **Chalip, L.** Corpus Christi in Motion: Evaluating a community intervention. Presented at the Conference on Evaluation: The Roadmap to Success, San Antonio, TX.

Chalip, L. Future directions for the study of event leverage. Presented at the Annual Conference of the Council of Australian Tourism and Hospitality Educators, Melbourne, Australia.

Chalip, L. Emerging and fundamental issues in sport policy: The Commonwealth and beyond. Keynote address at the 13th Commonwealth International Sport Conference, Melbourne, Australia.

Chalip, L. The buzz of big events: Is it worth bottling? The Kenneth Myer Lecture, Melbourne Museum, Melbourne, Australia.

Chalip, L., Kanters, M., Thibault, L., & Wolfe, R. New publication opportunities in sport management. Workshop at the Annual Conference of the North American Society for Sport Management, Kansas City, Missouri.

Chalip, L. Festivals at play: Making fun meaningful. Presented as a special invited lecture at the Melbourne Arts Centre, Melbourne, Australia.

2008

Chalip, L. Leveraging benefits from sport tourism. Presented at the Commonwealth Conference on Sport Tourism, Kota Kinabalu, Malaysia.

McDowell, J., **Chalip, L.,** Thibault, L., Gerrard, B., & Green, B.C. Getting on the publication plane: Publication processes for new scholars. Workshop at the Annual Conference of the North American Society for Sport Management, Toronto, Ontario, Canada.

Refereed:1972

Chalip, L. The anthropologist in environmental design. Kroeber Anthropological Society, Berkeley, California.

1978

Chalip, L. Role conflicts in a coaching subculture. Seminar on Sport, Auckland, New Zealand.

1981

Donner, E., Nash, K., Csikszentmihalyi, M., **Chalip, L.**, & Freeman, M. Subjective experience in marital interaction. Society for Experimental Social Psychology, Nashville, Tennessee.

1983

Winter, C., Syc, S., & **Chalip, L.** Quality and procedure in meta-analysis. American Educational Research Association Meetings, Montreal, Canada.

1984

Stigler, J., **Chalip, L.**, & Mao, L-W. The consequences of skill: Abacus training in Taiwan. American Educational Research Association Meetings, New Orleans, Louisiana.

1987

Chalip, P., & **Chalip, L.** American Olympic athletes as media heroes. International Congress on the Olympic Movement and the Mass Media, Calgary, Alberta.

1988

Chalip, L. Post-season team evaluation. Annual Meetings of the New Zealand Psychological Society, Hamilton, New Zealand.

Chalip, L., Trabing, C., & Robertson, N. Team building. Annual meetings of the New Zealand Psychological Society, Hamilton, New Zealand.

Chalip, L. Empowerment and policymaking. International Psychology Congress, Sydney, Australia.

1990

Fertl, B., & **Chalip, L.** A social learning approach to sport motivation. International Scientific Conference, Budapest, Hungary.

Chalip, L., & Scott, E.P. The dynamics of inter-organization conflict in a youth sport league. American Alliance for Health, Physical Education, Recreation and Dance National Convention, New Orleans, Louisiana.

Chalip, L. Layered symbols, embedded genres, and multiple narratives: Lessons for sport promotion from Olympics research. Annual Conference of the North American Society for Sport Management, Louisville, Kentucky.

Chalip, L. The polysemic structure of sport fascination. Annual Conference of the North American Society for the Sociology of Sport, Denver, Colorado.

1991

Chalip, L. Lessons from the Olympics for marketing sport. International Conference on Sports Business, Columbia, South Carolina.

Chalip, L. Policy analysis as a managerial skill. Annual Conference of the North American Society for Sport Management, Ottawa, Ontario.

1992

Vander Velden, L., & **Chalip, L.** Audience reaction to the 1992 Olympic Games: Winter and summer. Annual Conference of the North American Society for the Sociology of Sport, Toledo, Ohio.

1993

Chalip, L., & McCurdy, J. Cognition and affect in sport spectating: Implications for sport marketing. International Sport Business Conference, Paris, France.

Stavisky, A., **Chalip, L.,** & Vander Velden, L. Role conflict of college athletes. Annual Conference of the North American Society for the Sociology of Sport, Ottawa, Ontario.

1994

Vander Velden, L., & **Chalip, L.** Audience reaction to the Winter Olympics: 1992 and 1994. International Committee for the Sociology of Sport Congress, Bielefeld, Germany.

1995

Chalip, L. Probing cognitions and values in sport consumption. Presented at the Meetings of the Sport Management Association of Australia and New Zealand, Melbourne.

Chalip, L., & Shilbury, D. Developing teaching materials for Australian sport management. Presented at the Meetings of the Sport Management Association of Australia and New Zealand, Melbourne, Victoria.

Vander Velden, L., & **Chalip, L.** Audience reaction to the Olympic Games: Gender differences. Presented at the Annual Meeting of the North American Society for the Sociology of Sport, Sacramento, California.

1996

Chalip, L., & Green, B.C. Participative sport tourism and the celebration of subculture. Presented at the Australian Tourism and Hospitality Research Conference, Coff's Harbour, New South Wales.

Chalip, L., & Green, B.C. Celebrity or hero? Toward a conceptual framework for athlete promotion. Presented at the Annual Conference of the Sport Management Association of Australia and New Zealand. Lismore, New South Wales.

Chalip, L., Swanson, L., Fischer, C., & Farmer, P. Using brainstorming and dialectical decision making to enhance utilisation of sports needs surveys. Presented at the Annual Conference of the Sport Management Association of Australia and New Zealand. Lismore, New South Wales.

Chalip, L. Multi-attribute decision models and the sport consumption problem: Emergent questions from neo-classical economics for the study of consumer behavior in sport. Presented at the Annual Conference of the North American Society for Sport Management, Fredricton, New Brunswick.

Vander Velden, L., & **Chalip, L.** Audience reaction to the Olympic Games: Summer 1992 and summer 1996. Presented at the Annual Meetings of the North American Society for the Sociology of Sport, Birmingham, Alabama.

1997

Green, B.C., & **Chalip, L.** Celebrating subculture and parading identity: A study of American women's football. Football and Identities Conference, Brisbane, Queensland.

Chalip, L., & Vander Velden, L. Sources of interest in the Olympic Games: A test of the polysemic model. Presented at the Annual Conference of the Sport Management Association of Australia and New Zealand, Auckland, New Zealand.

Chalip, L., Vander Velden, L., & Green, B.C. Olympic audiences and international tourism: The psychographics of leveraging an international event. Presented at the Annual Conference of the North American Society for Sport Management, San Antonio, Texas.

Chalip, L., Vander Velden, L., & Green, B.C. Olympic audiences and international tourism: The psychographics of leveraging an international event. Presented at the Annual Conference of the North American Society for Sport Management, San Antonio, Texas.

Chalip, L., Green, B.C., & Scott, N. Measuring destination image. Presented at the Annual Conference of the Travel and Tourism Research Association, Virginia Beach, Virginia.

Vander Velden, L., & **Chalip, L.** Interest in the 1996 Olympic Games: A test of the polysemic model. Presented at the Annual Conference of the North American Society for the Sociology of Sport, Toronto, Ontario.

1998

Tanabe, L., Green, B.C., & **Chalip, L.** Target marketing of sport events with multiple competitions: Lessons from the Gold Coast Marathon. Presented at Australian Tourism and Hospitality Research Conference, Gold Coast, Queensland.

Chalip, L., Green, B.C., & Vander Velden, L. Using the 2000 Olympic Games to attract American visitors to Australia. Presented at the Australian Tourism and Hospitality Research Conference, Gold Coast, Queensland.

McDaniel, S.R., **Chalip, L.**, & Kinney, L. Potential differences in perceptions of ethics involved in sport sponsorships that promote alcohol and tobacco products: An exploratory study on the effects of nationality and gender. Presented at the Advertising and Consumer Psychology Conference, Portland, Oregon.

Chalip, L., & Vander Velden, L. Creating a media audience for sport: Two tests of the polysemic model. Presented at the Annual Conference of the North American Society for Sport Management, Buffalo, New York.

Vander Velden, L., & **Chalip, L.** Audience reaction to the Olympic Games: Winter 1992 through winter

1998. Presented at the Annual Meetings of the International Sociological Association, Montreal, Quebec.

Whiteoak, J., & **Chalip, L.** Assessing collective efficacy: Validation of three measurement methods. Presented at the Annual Conference of the Academy of Management, San Diego, California.

Zakus, D.H., & **Chalip, L.** Fanship and identity: Does sport add to community and fan identity? Presented at the Annual Conference of the Sport Management Association of Australia and New Zealand, Gold Coast, Queensland.

Vander Velden, L., & **Chalip, L.** U.S. viewer interest in the Olympic Games: Winter '92 through winter '98. Presented at the Annual Conference of the Sport Management Association of Australia and New Zealand, Gold Coast, Queensland.

1999

Chalip, L., Bray, C., Harlow, B., Karlstedt, A.K., & Logan, J. Qualitative evaluation procedures as tools for sport management. Presented at the Annual Conference of the North American Society for Sport Management, Vancouver, British Columbia.

Chalip, L., & Green, B.C. Sport events versus advertising to promote a city's image. Presented at the Annual Conference of the North American Society for Sport Management, Vancouver, British Columbia.

Whiteoak, J., & **Chalip, L.** The relationship between collective efficacy and collective performance. Presented at the Annual Conference of the Academy of Management, Chicago, Illinois.

2000

Chalip, L., & Leyns, A. Leveraging hallmark sport events for economic benefit. Presented at the Third International Sport Management Alliance Conference, Sydney, New South Wales.

Chalip, L. Building sponsorship portfolios into the marketing communications campaign through strategic leveraging. Presented at the Annual Conference of the North American Society for Sport Management, Colorado Springs, Colorado.

2001

Chalip, L. Leveraging the Sydney Olympics for tourism. Presented at the International Conference on the Economics of Sport. Athens, Greece.

Vander Velden, L., & **Chalip, L.** Motives for following the Olympic Games: Winter '92 through summer '00. Presented at the Annual Meetings of the North American Society for Sport Management, Virginia Beach, Virginia.

Bird, M., Clark, A., Lee, B., Cunningham, P., Frogier, V., Price, C., White, K., & **Chalip, L.** Capturing market share for Australian licensed sport apparel. Presented at the Annual Conference of the Sport Management Association of Australia and New Zealand, Melbourne, Australia.

Chalip, L., Kellett, P., & Green, B.C. In search of volunteer motives: Liminality and meaning. Presented at the Annual Conference of the Sport Management Association of Australia and New Zealand, Melbourne, Australia.

2002

Jago, L., **Chalip, L.**, Brown, G., Mules, T., & Ali, S. (2002, July). The role of events in helping to brand a destination. Events and Place Making Conference, Sydney, Australia.

2003

Chalip, L., & McGuirly, J. Segmentation and utilities of marathon runners: A conjoint analysis. Annual Conference of the North American Society for Sport Management, Ithaca, New York.

2004

Trendafilova, S., & **Chalip, L.** The political economy of managing sport tourist environments. Annual Conference of the North American Society for Sport Management, Atlanta, Georgia.

Costa, C., & **Chalip, L.** Sport tourism in rural revitalization: Facilitators and inhibitors. Annual Conference of the North American Society for Sport Management, Atlanta, Georgia.

2005

Sparvero, E., Trendafilova, S., & **Chalip, L.** An alternative approach to environmental dispute resolution in sport contexts. Annual Conference of the North American Society for Sport Management, Regina, Saskatchewan, Canada.

Costa, C., **Chalip, L.**, Green, B.C., & Griffiths, R. Parents' and children's event satisfaction are separately and independently determined. Annual Conference of the North American Society for Sport Management, Regina, Saskatchewan, Canada.

Funkhouser, L., Green, B.C., & **Chalip, L.** Branding collegiate athletics and collegiate athletic teams: An exploratory study. Annual Conference of the Sport Marketing Association, Tempe, Arizona.

2006

Eastgate, A., Chalip, L., & Funk, D. The development of a generic tourism benefits scale. Presented at the Annual CAUTHE Conference, Melbourne, Australia. [best paper award]

Taks, M., Kesenne, S., Green, C., & **Chalip, L.** Economic impact study versus cost-benefit analysis: The case of the Pan-American Junior Athletic Championships 2005. Presented at the Joint Annual Conference of the International and German-Speaking Associations of Sports Economists, Bochum, Germany.

Snelgrove, R., Taks, M., Green, B.C., & **Chalip, L.** Subcultural identification and motivation of spectators at the 2005 Pan-American Junior Athletic Championships. Annual Conference of the North American Society for Sport Management, Kansas City, Missouri.

Xing, X., Green, B.C., & **Chalip, L.** The effects of brand utility and product perception on attendance intentions: Sport interest as the mediator. Annual Conference of the North American Society for Sport Management, Kansas City, Missouri.

Trendafilova, S., & **Chalip, L.** New challenges for urban sport management: The illustrative case of disk-golf. Annual Conference of the North American Society for Sport Management, Kansas City, Missouri.

- Sparvero, E., & **Chalip, L.** Bridging the gap between the expectations and realities of hosting a professional sports team. Annual Conference of the North American Society for Sport Management, Kansas City, Missouri.
- Costa, C.A., **Chalip, L.**, & Parks, J.B. Expanding the body of knowledge in sport management: Back to the future with Chamberlin (1897) and Platt (1964). Annual Conference of the North American Society for Sport Management, Kansas City, Missouri.
- Taks, M., **Chalip, L.**, & Green, B.C. The symbiosis between sporting events and sport tourism: The case of the Pan-American Junior Athletic Championships 2005. Annual Conference of the European Association of Sport Management, Nicosia, Cyprus.
- Kellett, P., Hede, A-M., & **Chalip, L.** Leveraging the Commonwealth Games in Melbourne for community engagement: An examination of Equal First and the Adopt-a-Second Team Programs. Global Events Conference, Brisbane, Australia.

2007

- Fink, J.S., Sagas, M., Green, B.C., & **Chalip, L.** Developing a research agenda in sport management: Tips for building programmatic, theory building research. Workshop at the Annual Meetings of the North American Society for Sport Management, Fort Lauderdale, Florida.
- Sparvero, E.S., & **Chalip, L.** Social leverage of professional sports: Delivering benefits through community relations programming. Presented at the Annual Meetings of the North American Society for Sport Management, Fort Lauderdale, Florida.
- Trendafilova, S., Trendafilov, S., & **Chalip, L.** Does group size matter in collective action? The role of interaction density. Presented at the Annual Meetings of the North American Society for Sport Management, Fort Lauderdale, Florida.
- Xing, X., & **Chalip, L.** Marching in the glory: Working for a sport mega-event. Presented at the Annual Meetings of the North American Society for Sport Management, Fort Lauderdale, Florida.
- Xing, X., & **Chalip, L.**, & Green, B.C. How identification with subculture fosters social spending at a sport event. Presented at the Annual Meetings of the North American Society for Sport Management, Fort Lauderdale, Florida.
- O'Brien, D., & **Chalip, L.** Sport events and strategic leveraging: Pushing towards the triple bottom line. Presented at the Symposium on Culture, Tourism, Hospitality, and Leisure, Charleston, South Carolina.
- Kellett, P., Hede, A-M., & **Chalip, L.** Communicating with residents of host destinations: An exploratory study of a dispersed mega-event. Presented at the Fourth International Event Research Conference, Melbourne, Australia.
- O'Brien, D., & **Chalip, L.** Sustainability and sport events: Exploring synergies between economic and social leverage. Presented at the Annual Conference of the European Association for Sport Management, Turin, Italy.

2008

- Taks, M., Kesenne, S., **Chalip, L.**, Green, B.C., & Martyn, S. Visitor composition and event-related spending: The case of a medium sized international sporting event. Presented at the Annual Meetings of the North American Society for Sport Management, Toronto, Ontario, Canada.
- Xing, X., & **Chalip, L.** Cementing a marriage and bringing home an Olympic Games: An examination of co-branding practices in Olympic bid city presentation. Presented at the Annual Meetings of the North American Society for Sport Management, Toronto, Ontario, Canada.
- Xing, X., & **Chalip, L.** Local specifics grounded in universal commonalities: A cross-national look at sport fans. Presented at the International Convention on Science, Education and Medicine in Sport, Guangzhou, China.
- Xing, X., & **Chalip, L.** Sport fan identity and social network: The contagion of team identification. Presented at the 2008 International Convention on Science, Education and Medicine in Sport, Guangzhou, China.

2009

- Kessler, S.A., & **Chalip, L.** Sport development for adolescents: The barrier of adult agendas. Presented at the Annual Meetings of the North American Society for Sport Management, Columbia, South Carolina.
- Lee, S., & **Chalip, L.** Factors affecting purchase of licensed products. Presented at the Annual Meetings of the North American Society for Sport Management, Columbia, South Carolina.
- Lee, H.J., Lee, S., Green, B.C., & **Chalip, L.** Five senses! How do they affect spectators' stadium experience and intention to revisit? Presented at the Annual Meetings of the North American Society for Sport Management, Columbia, South Carolina.
- Smith, B.L., **Chalip, L.**, & Ivy, J. The relative contributions of endorsement and scientific evidence to athletes' product preference. Presented at the Annual Meetings of the North American Society for Sport Management, Columbia, South Carolina.