



MASTERS PROGRAM IN HEALTH EDUCATION WITH A SPECIALIZATION IN HEALTH PROMOTION

(revised May, 2007)

The Health Education masters programs are designed to prepare researchers and practitioners for leadership roles in higher education, public schools, community health care settings, business and industry, government agencies, and voluntary health agencies. The programs emphasize a multidisciplinary, bio-behavioral and developmental approach to health promotion. Health promotion is any combination of health education and related organizational, economic, or political interventions designed to facilitate behavioral or environmental changes conducive to health. Research and practice in health promotion may occur in a variety of settings (school, community, worksite, health care) and focus on young children, adolescents, adults, and/or senior adults. Organizational and community contexts for health behavior are also important topics for health education research. A diverse faculty, coupled with research and clinical opportunities within and outside the university, provide an excellent milieu for professional development.

Two options are available for a master's degree with a specialization in Health Promotion.

The first option is a 36-hour Master of Education in Health Education non-thesis program. This option focuses on theory, application and practitioner skills oriented more towards careers in educational institutions, community health care settings, business and industry, government agencies, and voluntary health agencies.

- * No Thesis/No Report Option - Required Coursework – see page 3
- * No Thesis/No Report Option – Sample Curriculum – see page 5

The second option is a 36-hour Master of Arts in Health Education with thesis program. This program is more research oriented, offers the student an opportunity to identify and focus on more specific problems related to health promotion, and provides preparation for doctoral work in health education. Students planning to pursue doctoral programs are encouraged to engage in directed research in addition to the 36-hour Master of Arts requirements.

- * Thesis Option - Required Coursework – see page 6
- * Thesis Option – Sample Curriculum – see page 9

Admission Requirements

In addition to sending materials to the Graduate and International Admissions Office (GIAC), the applicant must submit to the department a copy of transcripts, Statement of Purpose, and the Declaration of Intent. Three letters of recommendation are required, and when possible, a personal interview is recommended. The final decision regarding admission is made by the Graduate Dean and is based on the departmental recommendation. Students are notified by letter as soon as the departmental recommendation is made.